Privacy Statement in accordance with Sections 10 and 24 of the Personal Data Act (523/1999) Contests and Prize Draws

This privacy statement for contests and prize draws provides information required under data protection legislation to both the data subject and the supervisory authority. If you participate in a contest or prize draw organized by us, we will process your personal data for the duration of the contest or draw in accordance with this privacy statement.

We collect and temporarily store your personal data for the purpose of organizing the contest or prize draw. We use the data to carry out the contest or draw, contact the winner, deliver the prize, and create and archive a prize draw protocol.

The legal basis for processing your personal data is the consent you give as part of entering the contest or prize draw.

We may also request separate consent from participants to publish the winner's name, municipality of residence, as well as their entry, photo, or other content in selected media without further notice or compensation.

1. Personal Data Processed

Basic personal data (name and contact information such as phone number, email address, street address, postal code and city, and social media profile handle/tag).

Consent and date of participation in the contest or prize draw.

As part of the contest or draw, we may also process competition entries and any images or other content submitted in connection with the event.

2. Data Retention Periods

Data collected for contests and prize draws is stored only as long as it is deemed necessary for the purposes described in this privacy statement. In addition, information required by law (such as for accounting and taxation) is retained according to applicable legislation.

Data that has become unnecessary for its purpose, outdated, or for which there is no longer a legal basis for processing will be anonymized or securely deleted.

3. Sources of Data

We collect personal data directly from the data subject via contest or draw forms or through social media.

4. Data Processing

Your data is processed by those employees of Renewables Finland whose job duties include organizing contests and prize draws. If the contest or draw is conducted on social media, we also ask you to review the privacy policy of the respective platform.

We may use external service providers for system and support services. Personal data may be transferred to service providers and subcontractors acting on behalf of Renewables Finland. We always handle personal data carefully and follow good data processing practices. Personal data is primarily processed within the European Union or the European Economic Area.



5. Rights of the Data Subject

You have the right to withdraw your consent for processing your personal data related to the contest or draw at any time by contacting info@suomenuusiutuvat.fi.

You have the right to access your stored personal data and to request correction of any incorrect information. In certain situations, you also have the right to request deletion of your data from the register or its transfer to another organization. Additionally, you may request restriction of processing or object to the processing of your data under certain conditions. If you believe that your data is being processed in violation of applicable data protection regulations, you may also contact the supervisory authority (in Finland, the Data Protection Ombudsman).

If you have any questions about the processing of your personal data or about this privacy statement, please contact the data controller using the contact details provided at the end of this statement.

If you wish to exercise any of the rights mentioned in this section, please make your request in writing by contacting info@suomenuusiutuvat.fi.

6. Data Protection

Renewables Finland applies appropriate physical, technical, and administrative safeguards to protect personal data from misuse. All registers are maintained in electronic databases. The register is managed by the association's employees or service providers. The system is properly protected with passwords. Employees' computers and connections are secured, and involved personnel are instructed accordingly.

Renewables Finland carefully selects its subcontractors and ensures, through contractual and other arrangements, that data is processed by them in compliance with legislation and good data protection practices.

7. Contact Information

info (at) suomenuusiutuvat.fi

